INTRODUCTION TO PHYSICAL ANTHROPOLOGY brings the study of physical anthropology to life! With a focus on the big picture of human evolution, the 15th Edition helps you master the basic principles of the subject and arrive at an understanding of the human species and its place in the biological world. Each chapter begins with new Student Learning Objectives and a chapter outline to help you focus your study time. Each chapter then ends with an expanded section of “How Do We Know?”, followed by a critical thinking question, designed to help cement your understanding of the concepts.

Selected Material from Essentials of Physical Anthropology, Third Edition

In order to manage the world’s increasingly scarce water resources we must have a sound understanding of how water moves around the planet and what influences water quality. Fundamentals of Hydrology provides an engaging and comprehensive introduction to this subject and provides real-life examples of water resource management in a changing world. The second edition of this popular book brings the text up-to-date with additional case studies and diagrams and a greater synthesis of water quality with physical hydrology. The chapters on runoff and evaporation have been updated and the final chapter on hydrology in a changing world has more material on water resource management strategies. Additionally the chapter on streamflow analysis now includes a more in-depth section on modelling runoff. The book begins with a comprehensive coverage of precipitation, evaporation, water stored in the ground and as snow and ice, and runoff. These physical hydrological processes show with respect to the fundamental knowledge about the process, its measurement and estimation and how it ties in with water quality. Following this is a section on analyzing streamflow data, including using computer models and combining hydrology and ecology for in-stream flow assessment. A chapter on water quality shows how to measure and estimate it in a variable environment and finishes with a section on pollution treatment. The final chapter brings the text together to discuss water resource management and real-life issues that are faced by hydrologists in a constantly changing world. Fundamentals of Hydrology is a lively and accessible introduction to the study of hydrology at university level. This new edition continues to provide an understanding of hydrological processes, knowledge of the techniques used to assess water resources and an up-to-date overview of water resource management in a changing world. Throughout the text, wide-ranging examples and case studies are used to clearly explain ideas and methods. Short chapter summaries, essay
The third edition of Essentials of Organizational Behavior provides a thorough introduction for students and anyone who wishes to gain a strong overview of the field. This team of authors provide a student-friendly guide to Psychology, with a vivid narrative writing style, features designed to stimulate critical thinking and inspire students to learn independently, and online resources for lecturers and students. This comprehensive introductory text is relevant for both the specialist and non-specialist psychology student, challenging those who studied psychology before university while remaining accessible to those who did not. The third edition:

- Gives students a firm foundation in all areas covered on accredited British Psychological Society degree courses
- Includes new chapters on psychopathology, research methods, language, motivation and emotion, lifespan development, health psychology, forensic psychology and critical social psychology
- Relates theory to the real world to help students think about where they will employ their degree after undergraduate study

Care Planning

Best-selling ESSENTIALS OF PHYSICAL ANTHROPOLOGY, Ninth Edition, presents a concise and authoritative introduction to physical anthropology with the goal of helping students understand why it is important to know about human evolution by showing how humans are biologically connected to all other life. These biological connections link our species with our ancient ancestors, our contemporary primate cousins, and show how closely modern human populations are related to each other. The text has been reframed to emphasize this theme of biological connections as well as the connections between chapters in the material presented. This new framework will better help students grasp the big picture of human evolution and better navigate the material. Supported by new chapter opening Learning Objectives, new visual diagrams (see Chapter One) and other summation pedagogy such as What's Important boxes that put key chapter concepts into perspective for students, this text continues to help students master basic biological principles of physical anthropology and so be able to better understand human origins and our place in the biological world. Altogether, ESSENTIALS OF PHYSICAL ANTHROPOLOGY, Ninth Edition integrates coverage of the latest finds with relevant technologies to be the most up-to-date text available. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Fundamentals of Hydrology

Essentials of Human Behavior combines Elizabeth D. Hutchison's two best-selling Dimensions of Human Behavior volumes into a single streamlined volume for understanding human behavior. The text presents a multidimensional framework integrating person, environment, and time to show students the dynamic, changing nature of person-in-environment. In this Third Edition, Hutchison is joined by new co-author Leanne Wood Charlesworth, who uses her practice and teaching experience to help organize the book's cutting-edge research and bring it into the classroom. The text will thoroughly support students' understanding of human behavior theories and research and their applications to social work engagement, assessment, intervention, and evaluation across all levels of practice. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video now. LMS Cartridge: Import this title's instructor resources
Exploring Biological Anthropology

Essentials of Physical Anthropology

Identifying and assessing the ways in which changes in the marketing mix affect consumer behavior is key to a successful marketing strategy. The Essentials of Marketing Research guides the student in designing, conducting and interpreting marketing research. This comprehensive textbook covers the full range of topics, including:

- Secondary research and data mining
- Internet marketing research
- Qualitative and exploratory research
- Statistical analysis
- Marketing research ethics

With learning objectives at the beginning of each chapter, a host of cases and a comprehensive companion website, this book offers a range of tools to help students develop and test their research and analytical skills.

Biological Anthropology: Concepts and Connections

The big picture of physical anthropology.

Essential Endodontology

The most popular and affordable manual, now more hands-on than ever!

Introduction to Physical Anthropology

Our Origins

Essentials of Marketing Research: Putting Research into Practice, an exciting new practical guide by Kenneth E. Clow and Karen E. James offers a hands-on, applied approach to developing the fundamental data analysis skills necessary for making better management decisions using marketing research results. Each
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If you have any questions or need further assistance, please do not hesitate to reach out. I am here to help ensure that everyone has the best possible experience with our materials.
anthropology has rapidly evolved from focusing on just physical anthropology to including the study of the fossil record and the human skeleton, genetics of individuals and populations, our primate relatives, human adaptation, and human behavior. The 3rd edition of Exploring Biological Anthropology combines the most up-to-date, comprehensive coverage of the foundations of the field with modern innovations and discoveries. A better teaching and learning experience—This program will provide a better teaching and learning experience—For you and your students.

- **Personalize Learning** - The new MyAnthroLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals.
- **Improve Critical Thinking** - This text provides students with the best possible art, photos, and maps for every topic covered in the book, helping them gain a better understanding of key material.
- **Engage Students** - "Insights and Advances" boxes and "Innovations" features help students develop an appreciation for the excitement of discovery.
- **Support Instructors** - MyAnthroLab, an author-reviewed Instructor's Manual, Electronic "MyTest" Test Bank, PowerPoint Presentation Slides, and Pearson Custom course material are available. Additionally, we offer package options for the lab portion of your course with Method & Practice in Biological Anthropology: A Workbook and Laboratory Manual for Introductory Courses, or Atlas of Anthropology.

Note: MyAnthroLab does not come automatically packaged with this text. To purchase MyAnthroLab, please visit: www.myanthrolab.com.

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**Essentials of Physical Anthropology**

The tools you need to manage and lead. Concise, practical, and based on the best available research, Essentials of Organizational Behavior: An Evidence-Based Approach, Second Edition equips students with the necessary skills to become effective leaders and managers. Author Terri A. Scandura uses an evidence-based approach to introduce students to new models proven to enhance the well-being, motivation, and productivity of people in the work place. Experiential exercises, self-assessments, and a variety of real-world cases and examples provide students with ample opportunity to apply OB concepts and hone their critical thinking abilities. A Complete Teaching & Learning Package--SAGE Premium Video Included in the interactive eBook! SAGE Premium Video tools and resources boost comprehension and bolster analysis. Watch this video on Leadership and Motivation for a preview. Learn more.

Interactive eBook--Includes access to SAGE Premium Video, multimedia tools, and much more! Save when you bundle the interactive eBook with the new edition. Order using bundle ISBN: 978-1-5443-2108-0. Learn more.

SAGE coursepacks--FREE! Easily import our quality instructor and student resource content into your school's learning management system (LMS) and save time. Learn more.

SAGE edge--FREE online resources for students that make learning easier. See how your students benefit.

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**Essentials of Business Research Methods**

The dead tell no tales. Or do they? In this fascinating book, Clark Spencer Larsen shows that the dead can speak to us—about their lives, and ours—through the remarkable insights of bioarchaeology, which reconstructs the lives and lifestyles of past peoples based on the study of skeletal remains. The human skeleton is an amazing storehouse of information. It records the circumstances of our growth and development as reflected in factors such as disease, stress, diet, nutrition, climate, activity, and injury. Bioarchaeologists, by combining the methods of forensic science and archaeology, along with the resources of many other disciplines (including chemistry, geology, physics, and biology), "read" the information stored in bones to understand what life was really like for our human ancestors. They are unearthing some surprises. For instance, the shift from hunting and gathering to agriculture approximately 10,000 years ago has commonly been seen as a major advancement in the course of human evolution. However, as Larsen provocatively shows, this change may not have been so positive. Compared to their hunter-gatherer ancestors, many early farmers suffered more disease, had to work harder, and endured a poorer quality of life due to poorer diets and more marginal living conditions. Moreover, the past 10,000 years have seen dramatic changes in the human physiognomy as a result of alterations in our diet and...
Accounting Essentials for Hospitality Managers

This textbook presents a survey of physical anthropology, the branch of anthropology that studies the physical development of the human species. It plays an important part in the study of human origins and in the analysis and identification of human remains for legal purposes. It draws upon human body measurements, human genetics, and the study of human bones and includes the study of human brain evolution, and of culture as neurological adaptation to environment. The authors use the progressive term “biological anthropology” to mean “an integrative combination of information from the fossil record and the human skeleton, genetics of individuals and of populations, our primate relatives, human adaptation, and human behavior.”

Essentials of Physical Anthropology

The authoritative reference that continues to present a systematic analysis of the scientific basis of endodontology The third edition of Essential Endodontology: Prevention and Treatment of Apical Periodontitis has been revised and updated to include the most recent developments in the field, maintaining its position as the major scientific treatise of apical periodontitis. Making an often-complex subject more digestible, the book explores the scientific basis of endodontology, adopting a systematic analysis of the available clinical and laboratory evidence. Promoting apical periodontitis as a disease entity, the comprehensive third edition focuses on its biology and clinical features, enabling the reader to have a better understanding of its diagnosis, prevention and treatment. In addition to thorough updates and full colour illustrations throughout, a new chapter on regenerative endodontics has been added to this edition. Written with a focus on the scientific basis of endodontology Includes a new chapter on regenerative endodontics Presents the most current information and major developments in this fast-moving field Provides helpful learning outcomes in each chapter Contains full colour illustrations, enriching the text Features contributions from a noted panel of international experts, including new contributors from across the globe Regarded as a vital companion to the pursuit of excellence in postgraduate and specialist education, Essential Endodontology is an indispensable and accessible resource for practicing endodontists, postgraduate students of endodontology and those seeking professional certification in endodontology.

Skeletons in Our Closet

Destination Marketing offers the reader an integrated and comprehensive overview of the key challenges and constraints facing destination marketing organisations (DMOs) and how destination marketing can be planned, implemented and evaluated to achieve successful destination competitiveness. This new third edition has been revised and updated to include: 27 new and updated case studies, including destinations such as Sri Lanka, Barbados, the UAE, and crucially relevant topics such as the Australian bushfires and the threat of COVID-19 Brand-new pedagogical features such as in-chapter class activities, key term definitions, and highlighted critical points New content on cross-sector consortia marketing for meetings and events, social media influencer marketing, the role of technology, resource consumption and climate change, creativity and innovation in developing destination branding, experiential destination marketing and the influence of culture and sustainability on destination marketing Links to free access of the author’s journal articles on destination marketing Updated additional online resources for lecturers and students including PowerPoint slides, quizzes and discussion questions It is written in an engaging style and applies theory to a range of tourism destinations at the consumer, business, national and international level by using topical examples.

Essentials of Cultural Anthropology